

JOSHUA BRUMMETT

DIRECTOR OF MEDIA PRODUCTION



EXPERIENCE

2022 - Present **Director of Content Experience**

GloriFi / Dallas, TX

- Develop data driven video and design ad campaigns to grow customers.
- Create original video series to share customer success and stories across the mobile app platform.
- Strategize and create engaging social media content to drive follower growth.
- Work with writers to create financial literacy blog content to educate audience.
- Helped grow Instagram account followers from zero to 30K with the help of influencer marketing.

2016 - 2022

Vice President of Media Production

MarketScale / Dallas, TX

- Manage a full-service video production team, a network of videographers, graphic designers, 3D artists, and podcast creators while also managing relationships with clients on creative marketing campaigns to fit their brand.
- Create media concepts that take a client's needs and transform them into creative campaigns that build SEO, site traffic, and better tell their story.
- Develop and improve processes to add efficiency, cost savings, and better customer experiences through project management tools and other innovative solutions.

Accomplishments:

- Created scalable video production operation by building a network of 200+ videographers all around the world.
- Reduced capacity needed for creative content by 35% from utilizing content templates that could be replicated in planning and post-production.
- Company revenue increase of 18x in just six years while managing creative team.

PROFILE

I am a Dallas-area creator and leader in the industry who is passionate about curating impactful content. I am looking for an opportunity to help your business meaningfully connect to their audiences and improve our communities through media. My experience, passion, and drive for innovation will make me an asset to your team. As a leader, I take pride in my ability to guide other creatives in growing their skillset and connecting to their team and their work.

CONTACT

Address

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Dallas, TX
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Phone

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website

[Portfolio Site](#)

EDUCATION

2009 - 2012

Bachelor of Digital Filmmaking and Video Production

The Art Institute of Dallas / Dallas, TX

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SOCIAL

LinkedIn

[linkedin.com/joshbrummett](https://www.linkedin.com/joshbrummett)

Instagram

[instagram.com/jbrummett5409](https://www.instagram.com/jbrummett5409)

Facebook

[facebook.com/josh.brummett](https://www.facebook.com/josh.brummett)

REFERENCES

Shannon Willey

Post-Production Manager

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David Hiding

Solutions Architect

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Chad Spence

Owner, American Chef Inc

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E : chad.spence@americanchefinc.com

EXPERIENCE CONTINUED

2015 - 2016

Creative Director

Identity Media Services / Dallas, TX

- Create concepts based on client needs with projected sales budget.
- Schedule shoots, contact freelancers, and keep in contact with clients throughout production process.
- Act as director of photography for productions and guide editors through post-process.

2013 - 2015

Video Editor and Filmmaker

DHD Films / Dallas, TX

- Lead video productions for corporate and commercial clients.
- Perform all aspects of post-production to meet vision and expectations for client deliverables.
- Mentor new employees in filmmaking and editing. Create new processes to improve employee workflow.

2010 - 2012

Production Assistant

KTEN News / Denison, TX

- Technical Director during weekend news shows.
- Run live audio during main news shots.
- Encode and edit video into news packages.

SOFTWARE AND TOOLS

Adobe Premiere
Adobe After Effects
Adobe Photoshop
Adobe Audition
Avid Pro Tools
MS Office Suite

WordPress
Salesforce
Telestream Wirecast
QNAP Storage
AWS Storage
Asana Project Management

AWARDS & PREMIUMS

2018 - 2021

Telly Award Winning Projects

2 Gold Winning projects and 8 silver winning projects

2014 - 2015

Emmy Nominated Entertainment Show

Lead Video Editor for Inside Entertainment that was nominated for a Lone Star Emmy